Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Do Your Clients Qualify for an SEP?

Did you know that your clients may qualify for a special enrollment period (SEP)? During the yearly Open Enrollment period, clients can enroll in or change a health plan at any time.

However, if your clients experience a qualifying life event, such as losing a job, having a baby or getting married, they might qualify for an SEP to start their coverage sooner during Open Enrollment or can enroll after the January 31 deadline. During SEPs, clients can enroll in or alter their health and/or dental coverage for plan year 2017.

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